



SEPTEMBER 2023



Peach Fuzz *focus*

LEADERSHIP DEVELOPMENT OPPORTUNITIES & TRAINING
TO PREPARE YOU FOR THE FUTURE...

Peach Council Meets Face-to-Face

After three years of virtual meetings and conference phone calls, the NMA Peach Council were finally able to meet again in person.

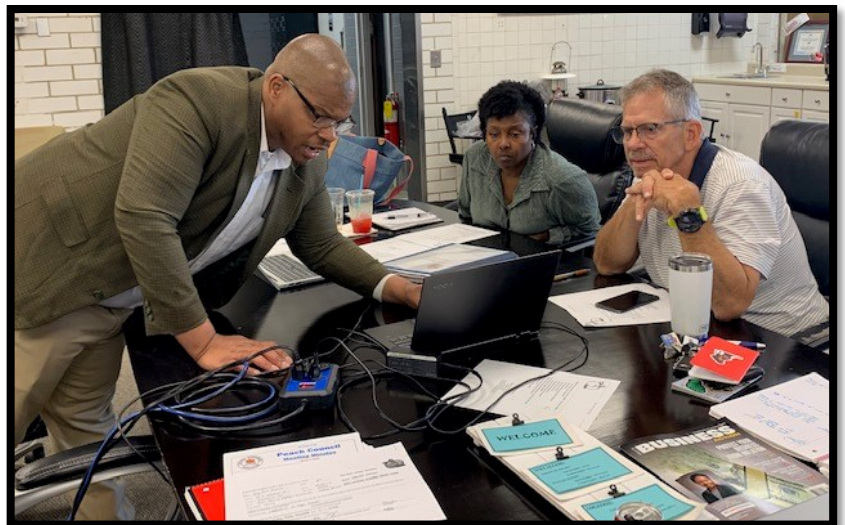
On April 14 and 15, the NMA Peach Council members met for dinner on Friday evening to acquaint ourselves with each other. Then on Saturday, we joined forces and covered a multiple of agenda items concerning our organization and NMA as a whole.

Based on discussions and the tone of the meeting, you'd have thought we had not missed a beat. Our previous Zoom sessions and telephone conference calls had kept us up-to-date and on-point.

But we did not let that interfere with good old networking and socializing. We caught up on family and friends on Friday evening. And on Saturday, we had a pot luck lunch supplied by Rich Baker (home made chili) and Brenda Kelly (desserts and snacks). Rayford Horne brought a cake for the NMA Peach Council's 38th anniversary .

We kept to a modified agenda, realizing that since it had been three years since we met face-to-face, that extra interruptions and pleasantries may intervene into our normal process. But much to our surprise, we completed our entire agenda within our allotted timeline.

What a great opportunity to enjoy our time together....AGAIN !!!



*Peach Council Meeting
Rayford Horne, Lori Gee, Rich Baker*

IN PERSON COMMENT:

"After seeing Jim on the screen for the past three years, I believe it was the first time I got a chance to shake Jim's hand!! He is a lot taller than I expected. "

... Rich Baker, SRSLA

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2021 - 2023 Peach Council Summary

by Rayford Horne

Peach Council President / NMA National Director / NMA National Secretary

As my term as National Management Association (NMA) Peach Council President comes to a close, I wanted to take this opportunity to express my sincere gratitude for the opportunity to serve you during the two years. It has been an honor to represent such a passionate and dedicated group of professionals.

During my tenure, this team has accomplished the following:

- Launched the inaugural middle school Essay Contest, providing an opportunity for younger members to learn and showcase their communication skills
- Created a LinkedIn account and increased our social media presence, allowing us to reach and engage with our members more effectively
- Increased the coordination and dissemination of service-related information, ensuring that our NMA members are well-informed and involved in serving our community
- Awarded over \$1300 in awards to deserving members, recognizing their outstanding contributions and achievements
- Completed a cookbook, Peach Perfect Recipes, to solidify fundraising for youth awards, ensuring the sustainability of our efforts to support and recognize the achievements of our future leaders
- Held the first face-to-face meeting in three years, allowing us to strengthen our connections and deepen our commitment to serving our community and the NMA
- Launched a Certified Manager informational seminar, with over 40 attendees benefitting from the knowledge and expertise shared
- Received Outstanding Awards and the Publications Award from the National Management Association, affirming the relevance and value of our council's contributions to the profession.



**Rayford Horne,
NMA Peach Council
President**

I am proud of all that we have accomplished together, and I am confident that the Peach Council will continue to thrive and make a positive impact under the leadership of our next president. The NMA Executive Committee and staff have endorsed our relevance as a council, and I am grateful for their support.

Thank you once again for giving me the opportunity to serve you, and I look forward to continuing to support the Peach Council in any way that I can.

Sincerely,

Rayford Horne
Peach Council President



Peach Council Essay Writing Contest Results

by Jim Lorenz
Independent Peach Council Member

The Peach Council of the National Management Association (NMA) invited local middle schools from across our southeast regional area to participate in an essay writing contest. The contest's purpose was to help the students build their skills in communication.

All rules, registration forms, and other contest materials were transmitted to the schools. Promotional flyers were also included to help advertise the contest.

Each school could submit three (3) student entries from their 7th or 8th grade classes. The topic of the Essay Contest was :

“What are the traits or characteristics of a good student leader in high school ?”

Each contestant was required to research, compose, and submit their own essay with proper adult consent and school program approval by April 3, 2023 to our contest director. A panel of independent judges ranked each essay and the contest director summarized those results.

The top three students in our southeast region would receive awards of \$75, \$50, and \$25 respectively. For the top 3 winning students, they were presented with the appropriate prize at their school's award day ceremonies in May.

The awards were presented as follows:

1st Place Alex Crocker \$75

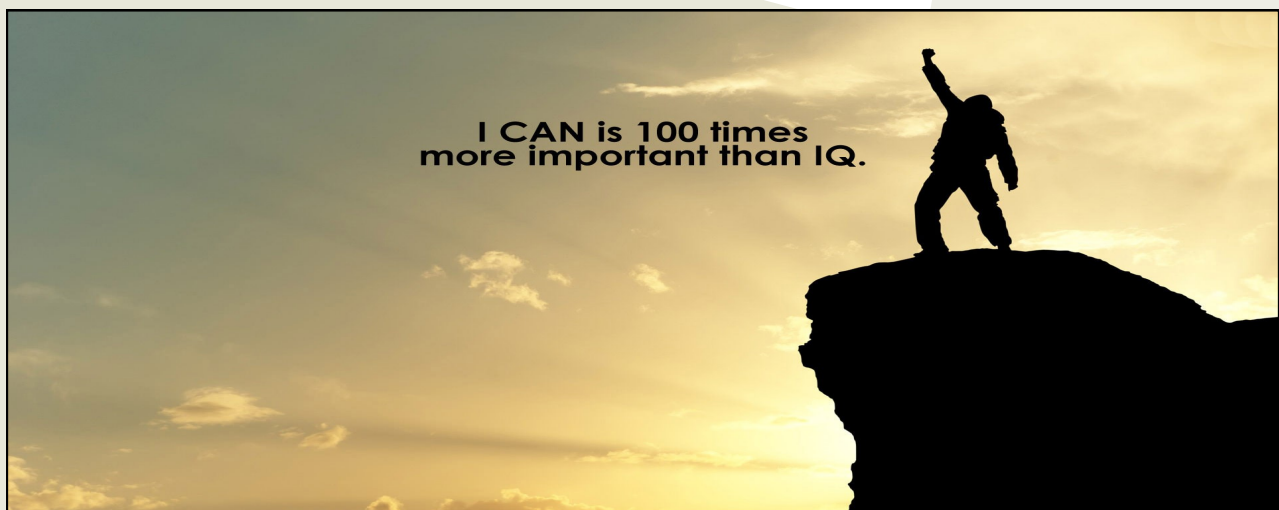
2nd Place Ayla Reynolds \$50

3rd Place Lily Kate Garrick \$25

All three winners were from John Paul II Catholic School in Bluffton, SC.



Left to right: Alex Crocker (1st place), Ayla Reynolds (2nd place), Lily Kate Garrick (3rd place), and Jim Lorenz (contest director)



Peach Council Election Results

by Rayford Horne, CM

I would like to take this opportunity to thank you all for your patience during the recent elections process. After careful consideration and deliberation, we are pleased to announce the Officer results for the 2023 - 2025 NMA Peach Council (term starts immediately thru June 30, 2025).

- **President: Rayford Horne, CM**
- **Vice President: Rich Baker**
- **Treasurer: Rich Baker**
- **Secretary: Brenda Kelly , CM**



More Face to Face



At Peach Council April 2023 meeting, Jim Lorenz, Brenda Kelly, Rayford Horne, and Rich Baker meet again for the first time in three years.

IN PERSON COMMENTS:

"I enjoyed seeing all our council members again face to face. The success of our council is due in part to the interactions between our members and the camaraderie of our long term friendships. This is what NMA is all about."

... Brenda Kelly, SRSLA retired

IN PERSON COMMENTS:

"A servant Leader's lantern shines not on themselves, but upon the path of others, illuminating the way towards shared achievements and collective prosperity."

... Lori Gee, SRSLA member



*38th Anniversary
of the
NMA Peach Council*



NMA Mid-Year Recap

From NMA Staff and Excom Notes

The 2023 National Management Association (NMA) Mid-Year Accomplishments have been impressive, showcasing the organization's commitment to growth and improvement. Under the leadership of Matt Zelman, these achievements have set a solid foundation for the future of the NMA.

One of the most significant accomplishments was the establishment of a new chapter and membership at the University of Dayton. With 17 new members from MBA students and staff, this growth highlights the appeal and relevance of NMA's offerings in professional development.

The Individual Member Leadership Association (IMLA) also experienced substantial growth, with membership increasing by 31%. This growth excludes spouses, indicating the individual interest and engagement among members. Additionally, the IMLA installed a new officer team and successfully held regular monthly professional development events, further enhancing the association's offerings.

Membership growth has been consistent and robust, with three consecutive months of positive net membership growth. April, May, and June 2023 saw a total of 172 net new members, bringing the year-to-date growth to an impressive 30%. This upward trend indicates the increasing popularity and value of NMA's resources and opportunities.

Furthermore, the NMA welcomed new national directors, Miran Tyrrell (IMLA) and Heidi Saucier (BCBSM LDA), adding valuable expertise and fresh perspectives to the organization. Additionally, Amanda Davis (Palmdale) and Becky Welsch (Boeing OKC) joined as associate directors, further bolstering the leadership team.

The NMA also prioritized improving its digital presence and user experience. The revamp of the NMA website made navigation more seamless and enhanced user satisfaction. This improvement aligns with the organization's commitment to accessible and efficient communication with its members.

In terms of professional development, the NMA made significant strides. The successful launch of the MasterClass program for all 28 NMA chapters provided valuable educational and growth opportunities. The association also partnered with LinkedIn guru Brenda Mueller to offer discounted coaching programs, enabling members to enhance their skills and advance their careers.

In April 2023, the NMA hosted a highly successful virtual Chapter Leadership Training (CLT) event. With 43 attendees, the event provided valuable insights and networking opportunities for participants.

Looking ahead, the NMA has exciting plans to further engage with the University of Dayton staff and students, aiming to gather ideas for improving the organization. The NMA is also set to launch Certified Manager /Certified Supervisor online instructor-led training through the Institute of Certified Managers (ICPM). This initiative will provide members with valuable professional development opportunities in these areas.

Additionally, the NMA aims to restructure its bylaws from six regions to two and revive the dormant Area Chair positions. These changes seek to improve mentoring and guidance for current National Directors, ensuring effective leadership and support throughout the organization.

In anticipation of its 100th anniversary in 2025, the NMA is working on submitting an accreditation renewal to the International Association for Continuing Education and Training (IACET). This step showcases the organization's commitment to upholding high standards of professional development.

Furthermore, the NMA is in the process of finalizing its 2023-2025 Strategic Plan, which will guide the association through its milestone 100th anniversary. This plan will outline key objectives and initiatives to ensure continued growth and success.

Last but not least, the organization aims to implement the BadgeCert Program to recognize and reward members for achieving professional development milestones. This initiative will serve as a tangible acknowledgment of members' dedication and growth within the NMA.

In conclusion, the NMA, under Matt Zelman's leadership, has achieved significant milestones and set ambitious goals for the future. The organization's focus on new memberships, professional development, website revamps, and strategic planning ensures continued growth and relevance for the NMA. As it progresses towards its 100th anniversary, the NMA is poised to deliver even greater value to its members and solidify its position as a leading association for professional growth and development.



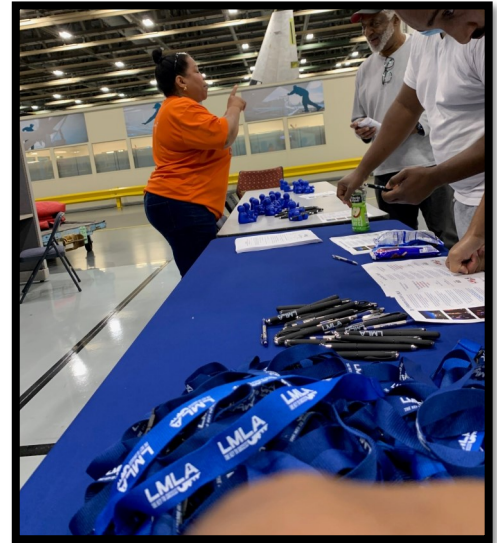
Ice Cream Social at Lockheed-Marietta

I scream, You scream, We all scream for - ICE CREAM !!!

On May 18th and May 25th, the Lockheed Martin Leadership Association (LMLA) decided to host an exciting event for its members and potential new recruits—an ice cream social. LMLA, a community of passionate and motivated individuals within the Lockheed Martin Corporation, aimed to create a delightful and casual atmosphere where people could connect, have fun, and learn more about the benefits of joining the association.

The event took place at the Engagement Area on the B1 production floor, where a colorful and inviting setup was arranged. There were vibrant balloons, tables adorned with LMLA banners and brochures, and a charming ice cream cart in the center of it all.

As the event began, LMLA Executives and LM management were excited to meet new people and share their experiences about being part of the association. The buzz of laughter and conversation filled the air as everyone gathered around, eager to indulge in a variety of delicious frozen treats.



Among the crowd, eager potential recruits began to trickle in. Some were familiar with LMLA, while others were curious to learn more about the organization and the benefits it had to offer. They were warmly greeted by friendly LMLA members, who shared stories about their involvement in the association and the opportunities it had opened for them.

As the ice cream social progressed, the atmosphere became livelier. LMLA members started engaging in casual conversations, discussing their professional journeys and the projects they were working on within Lockheed Martin. The new recruits found themselves immersed in a wealth of knowledge and expertise,

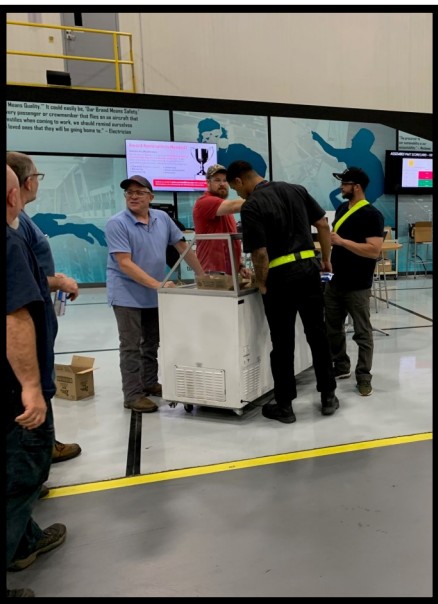
learning about different career paths and the growth opportunities available within the organization.

Throughout the event, LMLA members continued to promote the benefits of joining the association. They explained how the association facilitated professional development through mentorship programs, leadership training, and networking events. They highlighted the sense of camaraderie and support they experienced as LMLA members, as well as the various social activities and community outreach initiatives that the association organized.

By the end of the ice cream social, LMLA had not only brought people together but had also succeeded in inspiring a wave of new recruits. Many of them expressed their eagerness to join the association, drawn by the vibrant and welcoming volunteers serving at the event.

The ice cream social turned out to be a resounding success for LMLA. It reinforced the organization's commitment to fostering professional

growth, building strong relationships, and making a positive impact both within Lockheed Martin and the larger community. The event left a lasting impression on all who attended, reminding them of the power of connection, collaboration, and the joy of sharing a sweet treat on a warm summer day.



Affinity Programs

Affinity programs are a great benefit. These programs provide valuable incentives for loyal members, which can help build long-lasting relationships with the organization. Additionally, affinity programs often provide special deals or discounts that are only available to members. This creates a sense of belonging and makes customers feel appreciated for their devotion to the organization.

In conclusion, affinity programs are a win-win for both the organization and its members. They provide a valuable incentive for members to continue supporting the organization, while also helping the organization to increase revenue and build long-term relationships with its most loyal members. To learn more about the affinity programs that NMA has to offer go to: <https://nma1.org/membership/member-benefits-affinity-programs/>



Message from a National Director



Scott Chesnut

Why You Should Join an NMA Council and Meet Your National Director

If you are a member of a local chapter or an individual of the National Management Association (NMA), you may be wondering what are the benefits of joining an NMA council and meeting your National Director. Here is some information where a NMA Council and your National Director can assist with your personal and professional growth, as well as the growth and success of your chapter and the NMA as a whole.

What is an NMA council?

Definition: Council

- A. An assembly of persons called together for consultation, deliberation, or discussion.*
- B. A body of people elected or appointed to serve as administrators, legislators, or advisers.*

An NMA council is designed to be an extension of our individual chapters through which local chapters band together to share experiences, provide officer training, network among their NMA colleagues, and serve as a planning and organization center for the area.

By joining an NMA council, you can:

- Participate in seminars, workshops, and other events that provide leadership development opportunities and networking.
- Receive council awards for excellence, superior, and outstanding performance in administration, member services, council growth/image, and communications.
- Contribute to the growth and success of your local chapters, individual members, and the NMA as a whole.

What is a National Director?

Your national director is a volunteer leader who serves on the NMA Board of Directors, which is the policy-making body of the organization. They cooperate with other national directors, NMA staff, and NMA officers in achieving the goals and objectives of the organization.

Each national director is assigned to one or more chapters and councils and is responsible for aiding in the advisement of effective chapter operations, maintaining communication, providing resources, providing support, and promoting NMA

In conclusion, joining an NMA council and seeking counsel your national director can offer you many benefits that can help you grow as a leader, a professional, and a member of the NMA community.

If you are interested in joining an NMA council or contacting your national director please see the following points of contact in this service area. We look forward to hearing from you soon!

NMA Peach Council Website
nmapeachcouncil.com

National Directors In your Service Area
Scott Chesnut, Lifetime National Director
Independent Member Leadership Association #999
jscottchesnut@gmail.com



Meeting Dates to Remember . . .



Peach Council Teleconference 9/6 12:00 PM



Peach Council Meeting (in-person) 10/21 TBD



Peach Council Teleconference 11/1 12:00 PM



Peach Council Teleconference 12/6 12:00 PM

Quotable Notable

"If you are going through hell, keep going!"
- Winston Churchill (1874—1965), former British Prime Minister



NMA Leadership Model

By using the NMA Leadership Model as a focal point, NMA provides many convenient ways to learn new skills through classroom and online participation, informally from the member network, or through leading chapter activities.



NMA Governance



Vision Statement

NMA is the recognized worldwide partnership of people and businesses inspiring outstanding leadership, and cultivating highly productive workplaces.

Mission Statement

NMA offers leadership development products and creates opportunities that maximize the potential of our members, sponsoring organizations, and communities.

Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability
- I will assume that all individuals want to do their best
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste
- I will keep informed on the latest developments in techniques, equipment, and processes
- I will recommend or initiate methods to increase productivity and efficiency
- I will support efforts to strengthen the management profession through training and education
- I will help my associates reach personal and professional fulfillment
- I will earn and carefully guard my reputation for good moral character and good citizenship
- I will promote the principles of our Free Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future
- I will recognize that leadership is a call to service

NMA...the leadership organization

The NMA is a national non-profit organization of 9,000 professionals in more than 50 chapters. NMA members belong to chapters made up of fellow employees within their company or in community chapters that draw from various businesses. All regularly pursue opportunities to enhance their business knowledge and experience, further their education in professional development courses, and improve their communities through charitable activities. The NMA was founded in 1925 under the guidance of famed inventor and industrialist Charles F. Kettering.

More information on NMA can be found at: www.nma1.org



PEACH COUNCIL

WHO WE ARE

The NMA Peach Council is an organization comprised of National Management Association (NMA) chapters and individuals members located throughout South Carolina, North Carolina, and Georgia .

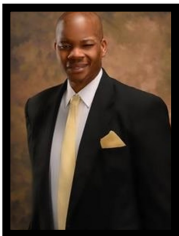
OUR PURPOSE

The purpose of the Council is to provide a network for sharing information and provide a place for gathering and supporting individual chapter representatives. Through the unique exchange of information and ideas, Council delegates are able to build on the proven successes of shared chapter activities and programs. For more information on Peach Council activities, you may contact:

Rayford Horne, President

or visit the Peach Council web page at: www.nmapeachcouncil.com

Peach Council Officers 2022 - 2023



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***At Large Members: Jim Lorenz, Michelle Lewis, Terry Bartlett, Dana Richardson,
and presidents of local chapters***